

Lifestyles of the (Virtual) Rich and (Not So) Famous

In network marketing, it's easier to produce \$5,000 dollars a month residually than it is to come up with one million dollars to invest at a 6% return. (If you can find a 6% return....) That's the power of residual income.

The Business Model

Six years ago, I did not believe in network marketing, but I knew that I wanted financial freedom and time freedom. I knew that working, as a police officer was not going to do that. So, even though I had approximately six years to go before retirement, I decided I would look for something different.

Having practiced martial arts since I was eight years old and teaching it privately since I was seventeen, I opened up a martial arts school. While my family and I were excited about this, my initial investment a little over \$30,000—just to get in the door. Added to this was everything else that comes with running a traditional brick and mortar business.

But the real kicker was... we lost our time freedom.

With the police department I had sixty-four days off a year and

my weekends free. Well, that was gone now. We were at the school seven days a week until 10:30 or 11:00 pm.

The school grew very fast and was giving us a great income... but it owned us. Then one day one of our students called and invited me to take a look at of those things my wife Clela was telling me for years we needed to get into.

My immediate reaction was “No way!”

At the urging of Clela, and out of respect for my friend, we end up going to the meeting. There are all kinds of fancy dressed people. Some I can tell are making some money. In addition, they are all so positive and excited.

So, the meeting starts, and they start to speak about the product, and I say to Clela, “Hmmm... this sounds interesting.” Then they presented the network marketing business model—a model that I knew I could never duplicate with my martial arts school. We were in!

Education

Network marketing can provide you with a great education. Not only on how to build your business, but how to be a good speaker, a leader, and how to get organized. But for me, the best thing I have learned is how to negotiate. I have used this skill for everything from purchasing and designing our new dream home to buying a new car.

In fact, this one skill alone has become so powerful I used it to generate a six-figure check in less than twenty-four hours out of thin air!

Recognition

“Babies cry for it and grown men die for it.” People love

recognition. Big or small people like to be recognized, and in network marketing there is no lack of it.

Unlike at a job, in this industry you are being recognized constantly for building your business. From your upline, your downline, crossline members, the corporate side of the company, and so on.

I love the idea that people who never got recognition, in school, at work, or from their family can now receive all kinds of recognition... many times in front of large groups of their peers.

Lifestyle of the (Virtual) Rich

My favorite part of network marketing is the lifestyle you can achieve.

By creating a residual income, you can actually live the life of a millionaire... and catch this—you don't have to make a million to do it.

Here's how.

First, realize the power of residual income. You do the work once, and it keeps coming in month after month. As long as customers keep buying your products, you keep getting paid. You don't have to resell those customers over again each month.

So, here's how to get the millionaire lifestyle. Once you get your residual income check to \$5,000 a month, you take that money and start paying off your debt. Once you are debt free,

you use that \$5,000 a month for whatever you want. Travel, a new car, braces for the kids, or taking your spouse on wonderful weekend getaways.

You see, when you are making \$5,000 dollars a month in residual income, it's like having a million dollars in the bank.

Now, you are probably saying, "Roberto, I don't know what kind of math you are using, but my math tells me that's \$60,000 dollars a year; where's the million?"

Okay, here it is: For you to produce \$5,000 a month in income that keeps coming in whether you get up and go to work or go to the beach with your family, you would have to put one million dollars into an investment that gave you a 6% return!

Now, my question to you is how many people do you know that can go to the bank and put one million dollars into their account? I would dare say very few.

In network marketing, it's easier to produce that \$5,000 dollars a month residually than it is to come up with one million dollars to invest at a 6% return. (If you can find a 6% return....)

By following this principle, today we live in a beautiful 5,000 sq. ft. dream home we custom built in Florida. We have all the time we want to travel and be together as a family. I have more recognition than a hero would get on the police force. And I've had the personal growth and leadership development education of a lifetime.

You see, an average part-time person in network marketing can truly have the “Lifestyles of the (Virtual) Rich and (Not So) Famous.” And there’s actually nothing “virtual” or “not so” about it!

Roberto Torres retired at the age of forty-six from the Suffolk County Police Department in New York State after twenty years of service. He is a martial arts grand master and has appeared on the cover of *Inside Kung Fu* magazine. He lives with his wife Clea and their four children, Sarah, Raquel, Kristina and Keila in Dunnellon, Florida.

Roberto currently mentors people sharing his keys to winning in network marketing based on his seven years in this industry. To learn more, visit his website <http://KeysToWinning.com>.

