

Network Marketing: The Four-Year Career™

An income-producing occupation that allows you to not only earn income for now, but more importantly stacks up income for the future. Build something while you earn that keeps on earning. It is called Residual Income or Royalty Income, and the wealthiest people in the world have been focusing on it for hundreds of years.

The traditional forty-year career does not exist anymore. The average person today will change jobs more than seven times in their working career, many of them changing whole careers several times.

The idea of working for forty years to retire on one-third of what was not even enough for the forty years just does not make sense.

Yet it is still the ruling paradigm.

Challenging this forty-year career model is The Four-Year Career™. This trademarked concept is simple: Choose an income-producing occupation that allows you to not only earn income for now, but more importantly stacks up income for the future. Build something while you earn that keeps on earning. It is called *Residual Income or Royalty Income*, and the wealthiest people in the world have been focusing on it for

hundreds of years. Inventors do it. Songwriters do it. Movie producers do it. Actors now do it. Authors do it. Commercial real estate developers do it. And network marketers do it.

Build something that will keep on churning out the income, whether you are there managing it or not. This creates financial freedom, a concept that is not well known, explored, or enjoyed by most people. What does it take to do it in the movies, or publishing, or real estate? For the most part, I don't know. There are experts to guide you if that is your inclination. I do know what it takes in network marketing.

- **Is it easy? No.**
- **Do you need lots of money or education? No.**
- **Do you need some time, lots of self-motivation, and a great company to stand behind you? Yes.**
- **Can you do it? Yes.**

Financial freedom means different things to different people. It depends on one's appetite. Some people can be free on \$1,000 a month, while others need \$2,000 or \$3,000 per month. Still others desire ten times that much. Regardless of what the amount is for you, think about what your life could be like (or if you prefer, what it could have been like) had you not had to work most of it.

Think of the interests you could have explored.

Think of the places you could have gone.

Think of the time you could have invested in your relationship with your children in their street-smart education.

Think of the fun you could have had.

Think of the things you could have created: writings, paintings, buildings, and gardens.

It's not too late to think in the present tense.

I think about the quality of life that most of us live now. We have good lives. We get to experience, for the most part, a fair amount of what life has to offer.

But what could we do? What could we build? What could we create and contribute if “earning a living” were not the mandatory daily grind?

**What if we had our basic finances
handled by age thirty or forty or fifty?
What quality of life could we enjoy?**

I am not suggesting that money is the most important thing in life. It is just that we spend most of our time earning a living, so we must place a pretty high value on what it provides. Just think of the time you could free up and what you could do with it that is more important than money.

It seems that maybe, when it comes to quality of life, we could turn our own society upside down and inside out by pioneering the paradigm of The Four Year Career™. Dive into a royalty income opportunity you enjoy and do it passionately and powerfully enough to get yourself set up for the rest of your life. You can continue that career for as long as it suits you, or you can launch another without sacrificing income.

With financial freedom your dreams can come true—even if you live to be 120. Imagine living twice as long as your forefathers/mothers, with ten times the quality of life. I think that adds up to twenty lifetimes. Financial Freedom. The Fountain of Youth. Network Marketing.

Richard Bliss Brooke became a full-time network marketing distributor in 1977. He has been a successful sales leader, corporate executive and/or MLM company owner since that time. He has served on the Direct Selling Association's Board of Ethics, and as a board member for the MLMIA. Brooke is the author of *The Four-Year Career: Wealth Building Through Network Marketing*; *Mailbox Money: The Promise of Network Marketing*; and the highly acclaimed *Mach II with Your Hair on Fire: The Art of Personal Vision and Self-Motivation*. Brooke was featured on the cover of the March 1993 issue of SUCCESS magazine, the first time in the history of the industry that a mainstream magazine promoted the virtues of network marketing. RichardBrooke.com features dozens of free articles, audio recordings, and information on Brooke's passion for leadership and character development, as well as building wealth through network marketing. Richard and his wife Chris live in Coeur d'Alene, Idaho and the Yosemite area of California.

To visit Richard's website and subscribe to his free monthly newsletter, go here: <http://RichardBrooke.com>.