

Never,
Ever
Quit

Find a product, a company, and a sponsor you believe in and go to work. Don't look back. Keep moving forward. If you do this, you will be very thankful as you become truly free and successful.

I've been around this business long enough to have had my share of failures and successes. Yet I cannot imagine ever doing anything else.

Network marketing is the ONLY way I know whereby the average person can grow a business of their own, allowing them the freedom to do what they want the way they want.

If people only understood that, they would not get discouraged or give up so easily. Many people start in our business, knowing nothing about it. They make a few bad choices, run into the wrong sponsor, or even join a company that makes so many mistakes it's forced to go out of business. They "give up" before they ever have any success. Of course it's difficult. Tell me one worthwhile thing that isn't?

I'm thankful I learned before it was too

late that there is no security in working for someone else.

It took me long enough, and I had my share of challenges and difficulties along the way; however, network marketing is the ONLY career in the world I know that truly works and lets us be free. I somehow knew that instinctively when I started, and vowed to take time to learn and NEVER QUIT, so when the going got rough, quitting was NEVER an option.

If you think about it, when you go to work for a salary, you are working to make someone else rich. You trade your hours for dollars, and if you need more money, you take a second job or work more hours.

In network marketing, everyone has a chance to build true residual income, so they can one day be free. With residual income, you leverage your time as income is built by helping others become successful.

The more people you help, the more successful you will be.

It won't happen overnight. It won't make you rich while you sleep. You won't get wealthy joining those things that appear too good to be true, or those things that tell you that you will get rich by just "joining."

It will take more than just signing up. It will take work. Work isn't a bad word... work is a great word. If you will find a product you believe in, share it with others, and teach them to do the same, you will build a successful business over time. And yes, at times, it will be difficult.

Make up your mind to get involved in network marketing and

vow to NEVER quit. I've seen so many people over the years that had much more talent than I ever had give up on their business. They did not stick around when the going got tough. It got difficult. They quit. I find that very sad.

No one can promise you that the road to success will be easy, but in network marketing, we can promise you that if you stick it out and work and build, it will be worth it down the road. More worth it than you can imagine now.

Long ago, someone sent me this article. I never learned who wrote it. I don't even recall who sent it. I wish I knew so I could send a "thank you" card. In my opinion, it says it all.

Difficult! Difficult!

Is a home-based business difficult?

It is difficult when you must produce a report on a Saturday afternoon and cannot attend your son's football game.

It is difficult hearing the mobile phone ring on a birthday morning and you cannot see the excitement on your daughter's face as she feverishly tears into another box.

It is difficult knowing the rust bucket you call a car is eating you alive in maintenance, but you cannot afford a new one.

It is difficult to go to your annual performance review, and even though you have worked hard for another year, you come away empty-handed.

It is difficult knowing that you shop by sticker, rather than

whether the garment looks good on you.

It is difficult knowing that you married a wonderful person and promised them the world, and for the next thirty years, you look at balancing the budget and figuring out what sacrifices must be made.

It is difficult reciting, "If we get this, we cannot have that."

It is difficult always lowering your dreams to meet your means.

It is difficult knowing that you have spent forty years of your life working for someone else only to realize that you will be retiring on a third of what you cannot live on today.

It is difficult when your children move out and you cannot visit them, because traveling costs too much.

It is difficult knowing that the fish are biting this week and you cannot drop what you are doing and take your dad fishing.

It is difficult watching the spark in your partner's eyes fade, because both of you realize the house you have been wanting is just a dream because someone else is controlling your finances.

It is difficult waking up one morning and realizing that your children, the most precious thing imaginable, no longer need bottles, diapers, have tea parties, eat things found under the sofa, are shorter than the baseball bat they are trying to swing, but are grown and starting their own families and you missed all of that, because you agreed to be locked in an office for twenty years by a boss who watched his children grow up.

It is difficult dropping your one-year old at the nursery, because you have to be at work by 9:00 am to stand by the Xerox machine or handle irate phone calls and realize someone else is going to watch your daughter take her first step or have your son say "dada" to the playground teacher.

It is difficult knowing that you have diligently worked only to be given an early retirement.

I will tell you what is difficult. It is real difficult realizing it is too late and that time frittered away can never be retrieved. It slips through our fingers one second at a time.

What are we doing with it? We have nasty habits about rationalizing, procrastinating, and skirting important things rather than facing the issues. Too often we allow others who do not pay our bills, who do not share our dreams, to direct our future.

We have absolutely no freedom as a child.

We rebel in our teen years and scream for freedom.

We will die for the right to be free.

We fight wars to have the seemingly innocent ability to choose.

We reach adulthood and we relinquish freedom, because we think it is *too difficult*.

We do not want to take responsibility.

We do not want to make a wrong decision, so we obligingly give that awesome power to someone else.

We feel it will take too much time. Then we have the audacity to complain when the decisions made were not what we wanted.

We wake up too late. Phrases like: "I wish I had only... " "If I could only have that time back... " etc.

I believe the majority of people want to sing, but die with the music still inside. Face the music and shoulder some responsibility. You cannot have that time back.

You have chosen your direction. If you have not spent your time wisely, too bad.

You have no one but yourself to blame. You had the chance. Perhaps the opportunity was presented many times and each time you elevated the trivial to a higher priority than yourself. Is a home-based business really difficult? Is it so traumatic to show someone an exciting product or idea? Is it so difficult to understand that if you work this marketing idea for a couple of years, you might not have to confront some nasty options?

Would you work real hard for a year or two so you could put your family in the home of their dreams?

Would you work real hard for a year or two so you could send your children to college chosen by excellence rather than one chosen by price? (The same criteria you used for clothes shopping.)

Would you turn off the idiot box, the soaps, the talk shows, sporting events, or *Lost* for a year, so you could take dream vacations several times every year?

Would you apply yourself for a year or two so you would have the freedom of being able to roll over, yank the covers over your head and wake at the crack of noon because you wanted to?

Would you work really hard for a couple of years to mold a lifestyle of your choosing so your family could live a lifestyle of their dreams, rather than trying to live how someone else thinks you should live?

Can you identify with the words “next time”? How many “next times” will you have? What will it take to get you off dead center?

Will it be knowing that people are physically deteriorating when you have a product that will help them but are afraid of someone thinking you are taking advantage of that person and are just out for the money? Gosh, I hope not.

Will it be knowing that people are agonizing through bankruptcy, realizing they only needed a couple more hundred dollars per month, not \$50,000 per month, but you procrastinated once again?

I hope not.

Realize the awesome power you have in your hands with this opportunity. This business you have chosen has the ability

to change lives.

IT cannot do anything. But YOU can change lives with IT.

YOU are the one with the life changing ability. What are you waiting for?

What will it take?

You will pay a price for your actions.

Which one do you choose to pay?

— Author Unknown

I've often read that article over, especially when things were "difficult." It's been a blessing. And yes, I have paid the price.

I'd do it again, gladly, because today, I have solid, residual incomes from my network marketing businesses and I am free.

I'm thankful that I never gave up when the going got tough. I'm thankful I stuck it out long enough to learn. And I am confident that if I can realize success, anyone can!

I no longer have to get up to a blaring alarm clock when it's still dark outside to go to a job that owns me.

I no longer have to be told I HAVE to work mandatory overtime.

I no longer have to drive a car that is bottom of the line. I drive the car I want.

I no longer have to worry about giving up eating to pay for gas.

It's not always been easy getting here, but it has been so worth it.

You, too, can reach all your wildest dreams, if you're willing to step up to the plate, and go to work for it. Give up the boob tube. If you miss a show, someday, when you're on a cruise, you can catch the reruns. Give up reading and listening to negative news. If something earth-shattering happens... your neighbors will tell you anyway.

Take that time and invest in YOU. Read positive motivational books. Go for a walk and listen to a CD. If you're still driving to work, get some good audios to listen to and develop yourself. Learn to look for the bigger picture, and what's right with things, rather than focusing on negatives.

Network marketing has changed for the better over the years. You no longer have to build a business dragging people to the Holiday Inn after work. You can truly work from home, with a phone and the Internet, so you can work in your PJ's, any hour you choose.

Find a product, a company, and a sponsor you believe in and go to work. Don't look back. Keep moving forward. If you do this, you will be very thankful as you become truly free and successful.

Network marketing is the only business I know of that you can be free to work when you want, where you want, and not

have to report to a boss. YOU are the boss. Just vow at the very start to NEVER, EVER QUIT.

I recall a quote I read a few years ago that said, "Quitters never win and winners never quit!" We all have a choice.

What will you choose?

Think about that and choose carefully, as it is a life changing decision. It may be difficult at times, but it is more than well worth it. Find something that works for you and get started today, so you can be truly FREE!

Diane Walker, "aka MLMBlonde" is a professional network marketer who has built her business using the power of the Internet. She has two grown children and five grandchildren. She can and does work from any place in the world, where and when she chooses.

She has also developed multiple income streams and is committed to helping others reach their dreams.

"The key to success is helping others be successful. That way, you never have to worry about yourself. Think about the BIG picture. Where do you want to be tomorrow? Tomorrow starts today. What will you do today to change your tomorrows...?"