

So,
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Be?

We provide choices and opportunities for people. They can pick and choose what they want out of network marketing. It's not all about the money. Yes, the money is fine, and you can buy some happiness with money. But life is wonderful when you enjoy what you are doing.

So, how ugly can your relatives be?
Ugly. Real ugly.

And depressing, negative, small-minded, and they can even have bad breath.

That's why my friend, Bob, joined network marketing.

He was tired of socializing with relatives and friends who discussed and reviewed every negative story on their 24-hour news channel.

Bob wanted a new group of people to associate with.

He was looking for positive people who were moving ahead in their lives.

Hey, if you have to live, why not live with positive and

friendly people?

"I turned eighteen and decided that I had learned enough."

Sound like some of your friends?

Let me tell you about another one of my friends, Alisa. She is different. I met her only six months ago. For her, network marketing is all about self-development. Alisa spent eighteen years of schooling memorizing facts and never once learned about the power and satisfaction of self-improvement. Now she starts every morning with fifteen minutes of positive reading, and her days are filled with positive experiences that she creates.

So many networkers have improved and changed their personal lives with the power of self-development.

They read books, listen to CDs, and attend workshops while their high-school classmates watch reruns of the television show *Friends*. Guess who is getting more out of life?

"But my boss is a jerk, I am underpaid, the day care ignores my children, and I hate the traffic back and forth to work."

I bet you have a friend or two who repeats this complaint every day. For them, network marketing provides enough income to stay at home with their children and create a real family life. You don't have to earn a lot of money in network marketing to drastically change your life.

So why don't more people use network marketing to replace their jobs and create the lives they want? Well, they just don't know. All of their network marketing friends are keeping it "top secret." Hmmm, there is a lesson here for us.

“Okay, I got the house, the car, the boat, the vacations, the lifestyle...”

Yes, some people take their network marketing business to the top level.

That’s okay too.

I do know that when you earn more, you can give more. That should be a good enough reason for people to earn more than they can spend.

And network marketing provides that income and freedom for many people.

That’s what makes network marketing attractive to people who desperately want to make a big change in their lives.

So what is right with network marketing?

A lot.

We provide choices and opportunities for people. They can pick and choose what they want out of network marketing.

As you read the articles in this book, remember this: “It’s not all about the money.”

Yes, the money is fine, and you can buy some happiness with money.

But life is wonderful when you really enjoy what you are doing.

Tom “Big Al” Schreiter is a legend in network marketing. In over thirty years in the business, he has created more successful network marketers than any other single individual. Under the name of “Big Al,” he has authored and sold more books than anyone, and his travel and speaking schedule (once described as 397 days a year) has Tom meeting, learning about, and teaching more networkers around the world than anyone else as well. John Fogg has called him The Greatest Networker in the World, because, well, he is. Tom provides many free training resources at his website: <http://SponsoringTips.com>