

The
Key
to
Success

You've got to have a coach, mentor, or guide to teach you exactly what to do to build a thriving, long-term, international network marketing organization. There is no other way.

I've eaten ramen noodles—for weeks. I've slept on an air mattress—for months. I've driven 1000s of miles to attend a meeting—one person showed up. I went broke—twice. All because of network marketing.

So why in the world would I... could I... do I... think that network marketing is the most remarkable and the greatest opportunity in the whole world?

Very simple. All those bad things happened to good ol' me because I tried to do network marketing alone, all by myself, on my own. Hey, I'm a big boy and a smart guy. I didn't need anybody else.

Wrong!

I didn't have a coach, mentor, or guide to teach me *exactly* what to do to build a thriving, long-term, international network

marketing organization.

Well, I've got to tell you, once I figured this ball game out, I went from struggling in the minor leagues of networking to major league network marketing success, OVERNIGHT!

How did I do this?

I started listening to the real deals, the authentic, intelligent, sincere, and serious people who were actively building thriving network marketing businesses in TODAY'S marketplace.

**Methods, tools, and techniques change,
but the essential core principles on HOW
to build this business always stay the
same.**

I learned exactly how to get the hype and hustle out of the way and laser focus in on what to do... what to say... and how to say it.... And that has not only made me a fortune, but it's making fortunes right now for the 1000s of people in business with me around the world.

I believe network marketing is so remarkable because...

It's the only business I know of where you start with dimes and turn them into dollars, literally and figuratively overnight.

It's the only business where you can simply do a couple things right consistently over a short period of time and have long-term success.

Here's the thing that's amazing to me: If you get your "mind" right, you can make a fortune in network marketing.

All you need (as in it's required, mandatory, a must-have) is a

coach, someone that's actively and successfully building their business today. He or she can show you exactly how to build your business and "compress the success" time frame for you. Someone who can show you the REAL things you need to get right BEFORE you start actually building your business.

Let me tell you a quick story.

I was having a cup of coffee with a new affiliate on my team, and the questions started flying. What do I do first? Where do I find people? How do I prospect on the phone? How do I achieve the goals I have set?

All great questions, but I had to stop him because we had to cover the first things first.

The secret to success in network marketing doesn't lie in any of that. The secret lies in YOU and how you program your mind for prosperity.

Sounds hokey, right? It's not.

I used to think that if I could just get a couple of things going right in my business, everything would be OK and success would just... POOF... happen. Well, I got those things right, and guess what? It didn't.

Then I finally found someone who told me the truth about how to be successful in network marketing.

I changed my thinking. I started reading the right books, getting around the right people, putting pictures of my goals all around the house, and I started programming my mind for prosperity on a daily basis. Guess what happened then? Everything else just fell into place. Now, isn't that interesting....

Before all the retailing, prospecting, and sponsoring starts, we must get ONE main thing straight:

Your business will never grow larger than you do.

Repeat that, please.

Your business will never grow larger than you do.

Sound funny? It's a fact, and if you really want to build it big, you just have to get comfortable and committed to that statement.

Find somebody in YOUR COMPANY that is having success with a their system. Go see them—right away. Fly there, drive there, I don't care HOW you get to them, but go see them now.

Camp out on their doorstep... spend a weekend... sleep in the garage, mow the lawn, do their laundry—do whatever it takes to have that person help you put together a game plan for YOUR business.

That's the key. There isn't any other. That's the one that unlocks the door to success.

Network marketing can truly be remarkable for EVERYONE, if they just find the right person to help them achieve their dreams.

Mike Potillo is an international major league networker and the author of the *Major League Networking Newsletter* and the creator of the NEW audio series *How to Go from Minor League Networking to Major League Networking*.

Mike says, "It's, not the money, but the person you become... not the 'things,' but the people you can help... and last but not least, not making the sale once, but doing it right one time and getting paid over and over and over."

To learn more about Mike, visit his website at: <http://MikePotillo.com>.